



July 13, 2009

Summer moves quickly, and like all hospitality and tourism businesses, you are thinking about the shift between seasonal summer employees into the more permanent 2009/2010 staff. In conjunction with the Manitoba Hotel Association (MHA), Manitoba Restaurant & Foodservices Association (MRFA) and the Winnipeg Convention Centre, Manitoba Tourism Education Council (MTEC) is once again holding a **Hospitality and Tourism Job Fair**. This is the sixth semi-annual event and will be held on Friday August 28 between 10:00 a.m. and 2:00 p.m. at the Winnipeg Convention Centre.

Here are the benefits of exhibiting in the Fall 2009 MTEC **Hospitality and Tourism Job Fair**:

- *This recruitment event will be advertised in all Winnipeg community newspapers as well as in the Winnipeg Sun.*
- *MTEC has an extended reach to job-seekers. The clientele of well over 35 Employment Assistance Organizations will be invited to the Job Fair.*
- *This season's event will be taking place at the Winnipeg Convention Centre in a conference room adjacent to a busy sky-walk. The foot-traffic from the sky-walk and the Government of Manitoba Employment Service Centre next door should make for a great job-seeker turnout.*
- *The cost to exhibit in this event is less than one fifth of the cost of posting ads in newspapers alone.*

Past job fairs have been very successful. Statistics from the event held in April of 2009 indicated that about 425 applications were submitted at the event resulting in an estimated 200 interviews

Exhibitors will each have a designated space where they can speak with the potential applicants, advertise their business and open positions. There is room to set up corporate displays and signage. Tables will be set up in the centre of the space for job-seekers to fill out applications, so you can see how they act and react with those around them.



Why do employers exhibit in this job fair? Here are some of the recent comments:

- *Chance to highlight open positions.*
- *Well put together. Good selection of candidates filling in applications with their resumes.*
- *Room was well setup and provided a place for applicants to fill out apps. Also location was central Winnipeg - close to all areas.*

The Manitoba Hotel Association and the Manitoba Restaurant and Foodservices Association are graciously sponsoring this event with reduced registration fees for first-time exhibitors. First-time exhibitors belonging to one or both of these associations will pay only \$105.00 (incl GST) registration fee. MHA & MRFA will cover the remaining \$50.00.

Please return the enclosed registration form with your payment by **Wednesday August 12, 2009.**

Forms can be mailed to:

Luanne Christensen
Manitoba Tourism Education Council (MTEC)
100 – 1534 Gamble Place
Winnipeg, MB R3T 1N6

They can also be faxed to (204) 956-1700.

Exhibit space is offered on a first come, first serve basis, so rush in your registrations as soon as possible!

If you have any questions or concerns, please get in touch with me at (204) 957-7437 or lchristensen@mtec.mb.ca.

Sincerely,

Luanne Christensen
Employment Services Coordinator