

Experiential Tourism

FREE 2-Day Series



MTEC is Pleased to Announce
Another Experiential Tourism
2-Day Series in Winnipeg!

EXPERIENTIAL TOURISM 2-DAY SERIES

will provide you with an innovative process for creating *NEW* experiences for your clients *WHILE* increasing revenue for your business.

Experiential tourism is all about partnerships and collaboration with other businesses and organizations in your community. Collaborations that will create value, engage the senses and incorporate community values.

The end result? Visitors will have a more authentic and engaging travel experience while also supporting responsible and sustainable tourism practices.

Definition: Experiential Tourism is a form of tourism where people focus on experiencing a country, city or particular place by meaningfully engaging with its history, people, food and entertainment.



Wednesday, May 8, 2024
Thursday, May 9, 2024



9:00 am to 4:00 pm



MTEC Training Centre
75 Scurfield Blvd., Unit 3
Winnipeg, MB

MTEC
MANITOBA TOURISM
EDUCATION COUNCIL

For more information visit the MTEC website www.mtec.mb.ca
To register contact Patricia Walker at 204-957-7437 or pwalker@mtec.mb.ca