

# Experiential Tourism

## 2-Day Series



### EXPERIENTIAL TOURISM 2-DAY SERIES

will provide you with an innovative process for creating *NEW* experiences for your clients *WHILE* increasing revenue for your business.

Experiential tourism is all about partnerships and collaboration with other businesses and organizations in your community. Collaborations that will create value, engage the senses and incorporate community values.

The end result? Visitors will have a more authentic and engaging travel experience while also supporting responsible and sustainable tourism practices.

**Definition:** Experiential Tourism is a form of tourism where people focus on experiencing a country, city or particular place by meaningfully engaging with its history, people, food and entertainment.

**MTEC**  
MANITOBA TOURISM  
EDUCATION COUNCIL

PRICE: \$200<sup>00</sup> + GST



Wednesday, March 12, 2025  
Thursday, March 13, 2025



9:00 am to 4:00 pm



MTEC Training Centre  
75 Scurfield Blvd., Unit 3  
Winnipeg, MB

For more information visit the MTEC website [www.mtec.mb.ca](http://www.mtec.mb.ca)  
To register contact Joseline Romero at [204-957-7437](tel:204-957-7437) or [jromero@mtec.mb.ca](mailto:jromero@mtec.mb.ca)