



BUSINESS PLAN DEVELOPMENT SERIES

— INCLUDING —

Online Business Plan Creator (BPC) App



TRAINING FOR CURRENT AND PROSPECTIVE BUSINESS OWNERS

MTEC is offering a **Business Plan Development Series** delivered in the classroom and virtually, so participants can attend in person or via ZOOM. Join us for a comprehensive training series designed for entrepreneurs ready to launch a new venture or expand an existing business.

Led by experienced business owners, this training program guides you through every essential component of creating a professional business plan. You'll learn how to craft a compelling document that serves as both a strategic roadmap for growth and a powerful tool for securing funding or partnerships.

What You'll Gain:

- Expert instruction from practicing entrepreneurs who understand real-world business challenges
- Step-by-step guidance through all major sections of a business plan
- Access to MTEC's Business Plan Creator Portal, featuring comprehensive curriculum and customizable templates
- A professional business plan ready for implementation

Whether you're transforming an idea into reality or positioning your established business for its next phase of growth, this series provides the framework and resources you need to succeed.

This Business Plan Development Series, which will be delivered in the classroom and via Zoom, will be complimentary. The regular price will be \$300.00, so this is a great opportunity to take it while it is free!

BUSINESS PLAN TRAINING SERIES

- DAY 1** **January 26** - 9 am to 12 noon
BPC App Introduction & Business Description
- DAY 2** **January 27** - 9 am to 12 noon
Marketing Research, Strategy & Planning
- DAY 3** **January 28** - 9 am to 12 noon
Management & Operations
- DAY 4** **January 29** - 9 am to 12 noon
Financial Planning
- DAY 5** **January 30** - 9 am to 12 noon
Risk Assessment & Wrap-Up

The online **Business Plan Creator (BPC)** app is free for businesses in the tourism industry (regular price \$125.00). However, the app is **FREE** for all those who attend the 5-Part Series virtually and in the classroom.

A print manual is available to purchase for \$85.00.
