

TRAINING FOR CURRENT AND PROSPECTIVE BUSINESS OWNERS

Join us for a comprehensive virtual training series designed for entrepreneurs ready to launch a new venture or expand an existing business.

Led by experienced business owners, this interactive online program guides you through every essential component of creating a professional business plan. You'll learn how to craft a compelling document that serves as both a strategic roadmap for growth and a powerful tool for securing funding or partnerships.

What You'll Gain:

- Expert instruction from practicing entrepreneurs who understand real-world business challenges
- Step-by-step guidance through all major sections of a business plan
- · Access to MTEC's Business Plan Creator Portal, featuring comprehensive curriculum and customizable templates
- A professional business plan ready for implementation

Whether you're transforming an idea into reality or positioning your established business for its next phase of growth, this series provides the framework and resources you need to succeed.

This Business Plan Development Series is currently complimentary. The regular price will be \$300.00, so this is a great opportunity to take it while it is free!

BUSINESS PLAN TRAINING SERIES

January 26 - 9 am to 12 noon BPC App Introduction & **Business Description**

January 27 - 9 am to 12 noon Marketing Research, Strategy & Planning

January 28 - 9 am to 12 noon Management & Operations

January 29 - 9 am to 12 noon Financial Planning

January 30 - 9 am to 12 noon Risk Assessment & Wrap-Up

The online Business Plan Creator (BPC) app is free for businesses in the tourism industry (regular price \$125.00). However, the app is *FREE* for all those who attend the 5-Part Virtual Series.

A print manual is available to purchase for \$85.00.