



# BUSINESS PLAN DEVELOPMENT SERIES

— INCLUDING —

On-line Business Plan Portal



## TRAINING FOR CURRENT AND PROSPECTIVE BUSINESS OWNERS

MTEC is offering a **Business Plan Development Series** delivered in the classroom and via ZOOM, so participants can attend in person or via ZOOM. This training is perfect for businesses considering an expansion or anyone who is looking to start a new business.

Instructors, who run their own business, will walk participants through the major components of a business plan and explain how to write a compelling document that can be used as a guide to start and operate a business or expand an existing one.

Participants will receive access to our new on-line **Business Plan Creator** Portal which contains curriculum and templates to help create a comprehensive business plan.

*This Business Plan Development Series, which will be delivered in the classroom and Via Zoom, will be complimentary. The regular price will be \$300.00, so this is a great opportunity to take it while it is complimentary!*

Developed and Delivered by:



## BUSINESS PLAN TRAINING SERIES

- DAY 1** **October 1 - 1:00 to 4:00 pm**  
Business Description & Market Research
- DAY 2** **October 8 - 1:00 to 4:00 pm**  
Marketing Strategy & Planning (*Part 1*)
- DAY 3** **October 15 - 1:00 to 4:00 pm**  
Marketing Strategy & Planning (*Part 2*)
- DAY 4** **October 22 - 1:00 to 4:00 pm**  
Management, Operations & Funding Sources
- DAY 5** **October 29 - 1:00 to 4:00 pm**  
Financial Planning
- DAY 6** **November 5 - 1:00 to 4:00 pm**  
Risk Assessment & Executive Summary

The on-line **Business Plan Creator** is free for businesses in the tourism industry (regular price \$125.00). The **Business Plan Creator** Manual is \$85.00 if purchased individually.

They are both included for those who attend the 6-Part Series in the classroom and the Business Plan on-line Creator is included for those who attend via ZOOM.