

2-DAY TRAINING SERIES

EXPERIENTIAL TOURISM

SEPTEMBER 17 - 18, 2026



**CREATE A
MEMORABLE EXPERIENCE**

Experiential Tourism 2-Day Training Series will provide you with an innovative process for creating NEW experiences for your customers WHILE increasing revenue for your business.

Experiential tourism is all about partnerships and collaboration with other businesses and organizations in your community. Collaborations that will create value, engage the senses and incorporate community values.

Experiential tourism focuses on creating authentic, immersive, and engaging travel experiences beyond traditional sightseeing.

Regardless of what kind of business you have that serves tourists and others, you can create an unforgettable experience for your customers.

September

17-18

9 am - 4:00 pm



MTEC Training Centre

75 Scurfield Blvd., Unit 3
Winnipeg, Manitoba

**RESERVE YOUR SEAT NOW!
PRICE - COMPLIMENTARY**

REINVENT NOW



**> Contact Rebekka Delorme
204-957-7437
rdelorme@mtec.mb.ca**

Experiential Tourism Definition

Experiential Tourism is a form of tourism where people focus on experiencing a country, city or particular place by meaningfully engaging with its history, people, food and entertainment.

MTEC
MANITOBA TOURISM
EDUCATION COUNCIL

MTEC is funded provincially through Manitoba's Department of Business, Mining, Trade and Job Creation and federally with their contribution to the Sector Council Program through the Labour Market Development Agreement (LMDA)