

FREE 2-DAY TRAINING SERIES

EXPERIENTIAL TOURISM

NOVEMBER 20 - 21, 2025

CREATE A MEMORABLE EXPERIENCE

This training will provide you with an innovative process for creating NEW experiences for your customers WHILE increasing revenue for your business.

Experiential tourism is all about partnerships and collaboration with other businesses and organizations in your community. Collaborations that will create value, engage the senses and incorporate community values.

Experiential tourism focuses on creating authentic, immersive, and engaging travel experiences beyond traditional sightseeing.

Regardless of what kind of business you have that serves tourists and others, you can create an unforgettable experience for your customers.

November
20-21 ➤
9 am - 4:00 pm

MTEC Training Centre
75 Scurfield Blvd, Unit 3
Winnipeg, MB
RESERVE YOUR SEAT NOW!
PRICE - FREE

Experiential Tourism Definition

Experiential Tourism is a form of tourism where people focus on experiencing a country, city or particular place by meaningfully engaging with its history, people, food and entertainment.

REINVENT NOW



Contact Joseline
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MANITOBA TOURISM
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