

2-DAY TRAINING SERIES

EXPERIENTIAL TOURISM

SEPTEMBER 17 - 18, 2026

CREATE A MEMORABLE EXPERIENCE

Experiential Tourism 2-Day Training Series will provide you with an innovative process for creating NEW experiences for your customers WHILE increasing revenue for your business.

Experiential tourism is all about partnerships and collaboration with other businesses and organizations in your community. Collaborations that will create value, engage the senses and incorporate community values.

Experiential tourism focuses on creating authentic, immersive, and engaging travel experiences beyond traditional sightseeing.

Regardless of what kind of business you have that serves tourists and others, you can create an unforgettable experience for your customers.

September

17-18

9 am - 4:00 pm



MTEC Training Centre

75 Scurfield Blvd., Unit 3
Winnipeg, Manitoba

RESERVE YOUR SEAT NOW!

PRICE - COMPLIMENTARY
(REGULAR PRICE - \$300)

Experiential Tourism Definition

Experiential Tourism is a form of tourism where people focus on experiencing a country, city or particular place by meaningfully engaging with its history, people, food and entertainment.

REINVENT NOW



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MTEC
MANITOBA TOURISM
EDUCATION COUNCIL

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